ORDER

Orders

Order / Rev:

104878

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

Flight Dates:

Order Type:

08/03/12 - 09/03/12

Original Date / Rev:

07/30/12 / 08/28/12 GENERAL

Primary AE:

Amy McCreary

Sales Office: Sales Region: **BLPHI** National

KSNV

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Billing Type: Billing Calendar: Cash

Billing Cycle:

Broadcast EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Priority:

Obama for America

Washington Harbor Washington, DC 20007

Demographic:

A35+

PLC01-Democrat

Product Codes:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	468	\$373,075.00	\$317,113.75
08/27/12	09/03/12	206	\$138 325 00	\$117 576 25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	468	\$373,075.00	\$317,113.75	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	674	\$511,400.00	\$434,690.00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		1.5	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$511,400.00
Market	100%	\$1,704,666,67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$323,886.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$323,886.67
KTUD	1%	\$17,046.67
KVVU	22%	\$375,026.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,420.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/W	æM	5-6a	MTWTF	:30	4	\$400.001	0.00 NM	44	\$17,600.00

Print Date: 08/29/12 07:50:04 Page 2 of 9

Order / Rev:

104878

Advertiser

Obama for America

Alt Order #:

06837423

Prov

Product Desc: O

OBAMA 4 AMERICA

KSNV

Flight Dates:

08/03/12 - 09/03/12

Estimate:

	End	Inventory Code	Dieak	Start/End	A	Len Sp	0.00		Rtg Type 8	F-7.5	Amount
1 KSNV 08/03/	12 09/03/12	M-F 5-6a WakeU M-F 5-6a WakeU	Marie Control of the	5-6a	MTWTF	:30	4	\$400.001	0.00 NM	44	\$17,600.0
COMMENTS A WAKE UP WIT		B LINES A THRU NERS	В						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 07/31/12	08/06/12	MF	4	\$400.00	0.00				- 1		
Week: 08/07/12	08/13/12	MTWTF	10	\$400.00	0.00				- 1		
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTE	10 10	\$400.00 \$400.00	0.00				- 1		
Week: 08/28/12	09/03/12	MTWTF	10		0.00						
2 KSNV 08/07/		Wake Up Early w	/ Wagn@M	430a-5a	MTWT5	:30	4	\$150.002	0.00 NM	4	\$600 (
WAKE UP EAR		Wake Up Early V	500								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	MTWTS	4	\$150.00	0.00						
E 3 KSNV 08/14/	12 09/03/12	Wake Up Early w Wake Up Early V		430a-5a	MTWTS	:30	5	\$200 00 1	0.00 NM	14	\$2,800 (
WAKE UP EAR	LY WITH TH		793.7019						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/14/12	08/20/12	MTWTS	5	\$200.00	0.00						
Spot Ch Date R	ange <u>D</u>	escription	Stan	VEnd Time	W	eekdays	Le	ngth Rate	Rtg Type		
2 KSNV 08/14/	12-08/20/12 V	Vake Up Early w/ V	Vagners 430a	a-5a	MT	TWTh	Su	30 (\$200.00)) 0.00 NM		
Unresolved		TY] TECHINCAL I	DIEEICHI TY								
Week: 08/21/12	08/27/12	MTWTS	5	\$200.00	0.00				- 1		
Week: 08/28/12	09/03/12	MTWTS	5	\$200.00	0.00				- 1		
E 4 KSNV 08/03/		M-F 6-7a WakeU	MosWw at	6-7a	MTWTF	:30	4	\$700.001	0.00 NM	36	\$25,200
2 1 110111	12 30 10	M-F 6-7a WakeL						Company of			New State of the S
COMMENTS A WAKE UP WIT		IB LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 07/31/12	08/06/12	MF	4	\$700.00	0.00				- 1		
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10	\$700.00	0.00				- 1		
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF	10 10		0.00				- 1		
E 5 KSNV 08/03/		STEE THE POSSESS	CM	658a-9am	MTWTF	:30	4	\$1,400.001	0.00 NM	37	\$51,800.
L 0 10011V 001001	12 00/00/12	Today Show	· · · · · ·	ooda dam	200.00			01,100.00.	0.00 //		001,000.
COMMENTS A TODAY SHOW		IB LINES A THRU	С								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MF		\$1,400.00	0.00				- 1		
Week: 08/07/12	08/13/12	MTWTF		\$1,400.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF		\$1,400.00	0.00				- 1		
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF		\$1,400.00 \$1,400.00	0.00				- 1		
E 7 KSNV 08/18/				6a-7a	S-	:30	1	\$350.001	0.00 NM	3	\$1,050.
E / KSINV UG/10/	12 03/01/12	News 3 Sunrise		ua-ra	3	.50		\$330.001	0.00 (1111)	y	91,000.
NEWS 3 AT SU	JNRISE								- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S-	1	\$350.00	0.00				- 1		
Week: 08/20/12	08/26/12	S-	1	\$350.00	0.00						
Week: 08/27/12	09/02/12	S-	1	\$350.00	0.00						
E 8 KSNV 08/18/		Saturday Today Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	3	\$1,875
SATURDAY TO		101	D1-011	W 4	Deve						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S- S-	1	\$625.00 \$625.00	0.00						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	5-	1	\$625.00	0.00						
E 10 KSNV 08/19			kers - MM	5:00- 6:00a	199-1	:30	1	\$825.003	0.00 NM	3	\$2,475.
LIU MONV UO/19	IZ USIUZI IZ	Nevada Newsma		J.00- 0.008		.00	- 1	90201000	.U.UU.TXIVI	J	42,410.
NEVADA NEW	SMAKERS r	no pgm 8/5, 8/12	enserve setted								

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KSNV

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Advertiser

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08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type 5	Spots	Amount
E 10 KSNV	08/19/12	2 09/02/12	Nevada Newsmal	kers - @M	5:00- 6:00am	S	:30	1	\$825.003	0.00 NM	3	\$2,475.00
			Nevada Newsma	kers - Ch.3								
			pgm 8/5, 8/12	Larro construir de la construir	ARC 2004/2000	O gendocino a selectivo del				- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08		08/19/12	S	1	\$825.00 \$825.00	0.00				- 1		
Week: 08/		08/26/12 09/02/12	S	1	\$825.00	0.00						
E 11 KSNV			News 3 Sunrise -	SUNDAM	6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.00
LIII ISOINV	00/15/1	L UDIOLITE	News 3 Sunrise S		00 10	- T				MAPE LIMI	1000	#.#.W#####
NEWS	3 AT SUN	NRISE no po	ym 8/5, 8/12							- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08	/13/12	08/19/12	S	1	\$325.00	0.00				- 1		
Week: 08		08/26/12	S	1	\$325.00	0.00				- 1		
Week: 08		09/02/12	S	1	\$325.00	0.00	200	-	2005 004	0.00 104	- 0	00 750 00
E 12 KSNV	08/19/1	2 09/02/12	Sunday Today	CM	7a-8am	S	30	2	\$625.001	0.00 NM	6	\$3,750.00
TODAY	ALIS IAO V	IDAY no pgr	Sunday Today							- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08		08/19/12	S	2	\$625.00	0.00				- 1		
Week: 08		08/26/12	S	2	\$625.00	0.00				- 1		
Week: 08		09/02/12	S	2	\$625.00	0.00						
E 13 KSNV	08/19/1	2 09/02/12	Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
			Meet the Press									
MEET	THE PRE	SS no pgm	8/5, 8/12							- 1		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08		08/19/12	S		\$3,000.00	0.00				- 1		
Week: 08 Week: 08		08/26/12 09/02/12	5 S		\$3,000.00	0.00						
		ACTUAL CONTRACTOR	55/2		9a-930am	5	:30	1	\$500.001	0.00 NM	3	\$1,500.00
E 14 KSNV	08/19/1	2 09/02/12	News 3 Today W News 3 Today	KIIG CIVI	9a-930am		30		\$300.001	0.00 14101		00.000,10
NEWS	3 TODAY	/WKEND n	o pgm 8/5, 8/12							- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08		08/19/12	S	1	\$500.00	0.00				- 1		
Week: 08	/20/12	08/26/12	S	1	\$500.00	0.00				- 1		
Week: 08		09/02/12	S	1	\$500.00	0.00						
E 15 KSNV	08/19/1	2 09/02/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
OUDIO	* * * * * * * * * * * * * * * * * * *	TIME CHOW	Chris Matthews	SUN 9:30am						- 1		
- 0-00		WS SHOW		Conto AMpole	Data	Dating						
<u>51</u> 3 Week: 08	art Date	End Date 08/19/12	Weekdays	Spots/Week	Rate \$500.00	Rating 0.00				- 1		
Week 08		08/26/12	S	1	\$500.00	0.00				- 1		
Week: 08		09/02/12	S	1	\$500.00	0.00						
E 16 KSNV	08/07/1	2 09/03/12	M-F Today Show	II 3rd HGM	9-10a	MTWTF	:30	2	\$500.001	0.00 NM	32	\$16,000.00
			M-F Today Shov									
			IB LINES A THRU	В						- 1		
	Y SHOW		V 4000 - V 1000-1100	20010042000	V 522 (0)/100					- 1		
	art Date	End Date	Weekdays M	Spots/Week		Rating				- 1		
Week: 08		08/13/12 08/20/12	MTWTF	10		0.00				- 1		
Week: 08 Week: 08		08/27/12	MTWTF	10		0.00				- 1		
Week: 08		09/03/12	MTWTF	10		0.00						
		2 09/03/12	M-F Today Show	III 4th IBM	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	31	\$10,075.00
			Today 4th Hour							- 1		
			IB LINES A THRU	В						1		
	Y SHOW		B. W. Strang Strand Strand Strand	0		Detien						
2007 0 700	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08 Week: 08		08/13/12 08/20/12	MTWTF	10	7	0.00						
Week: 08		08/27/12	MTWTF	10		0.00				1		
	h Date Ra		Description		rt/End Time		Weekdays	Le	ngth Rate	Rtg Type		
			N-F Today Show II	The second second	m-11am		MTWThF	-	30 (\$325.00	9 0.00 NM		
	nresolved											
[N	IEWS 3 S	PECIAL RE	PORT POTUS SP	OKE]						I		

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KSNV

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Advertiser:

Obama for America

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Product Desc.

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch Star	t End	Inventory Cod	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 17 KSNV 08/07	7/12 09/03/12	M-F Today Show	w III 4th IBM	10am-11am	MTWTE	:30	2	\$325.001	0.00 NM	31	\$10,075.00
00111151170	4 D D L V T O O L	Today 4th Hour							- 1		
TODAY SHOW		JB LINES A THRU	JB						- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/28/12	09/03/12	-TWTF	10	\$325.00	0.00						
E 18 KSNV 08/07	7/12 09/03/12	Rachael Ray	CM	11am-12pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
		Rachael Ray							- 1		
COMMENTS : RACHEL RAY		JB LINES A THRU	JB						- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	\$325.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10	\$325.00	0.00				- 1		
Week: 08/21/12	08/27/12	MTWTF	10	\$325.00	0.00						
Week: 08/28/12	09/03/12	-TWTF	10	\$325.00	0.00	7 7 100					
E 19 KSNV 08/07	7/12 09/03/12		CM	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
COMMENTS	ADDLY TO CL	Noon News JB LINES A THRU	1.0						- 1		
NEWS 3 AT N		DE LINES A THRU	, 6						- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	\$425.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	5	\$425.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	5	\$425.00	0.00						
Week: 08/28/12	09/03/12	-TWTF	5	\$425.00	0.00	1.00000000				N. Carlot	
E 20 KSNV 08/0	7/12 09/03/12	- 5		1230-1p	MTWTF	:30	2	\$325.001	0.00 NM	17	\$5,525.0
COMMENTS	ADDI V TO SI	The Agenda 12 JB LINES A THRU									
NEWS 3 AGE		DB LINES A TIME	2.0						- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	M	2	\$325.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	5	\$325.00	0.00				- 1		
Week: 08/21/12	08/27/12	MTWTF	5	\$325.00	0.00				- 1		
Week: 08/28/12	09/03/12	-TWTF	5		0.00	- 00		0.405.004	0.00 \$114	4.77	67 225 0
E 21 KSNV 08/0	7/12 09/03/12			1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.0
COMMENTS	APPLY TO SI	Days of our Liv JB LINES A THRU									
DAYS OF OU		3B EH 120 7							- 1		
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	\$425.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	5	\$425.00	0.00						
Week: 08/21/12		MTWTF	5		0.00				T I		
Week: 08/28/12		-TWTF		\$425.00	0.00	20	0	6205.004	0.00 1114	22	610 100 0
E 22 KSNV 08/0	7/12 09/03/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.0
COMMENTS	APPLY TO SI	JB LINES A THRI	JB						- 1		
THE DOCTO									- 1		
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	\$325.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10		0.00				- 1		
Week: 08/21/12		MTWTF	10		0.00				- 1		
Week: 08/28/12	CONTRACTOR OF THE PROPERTY OF	-TWTF	10	36 5075	0.00	20	2	0450.004	0.00 NM	22	C14 400 0
E 23 KSNV 08/0	//12 09/03/12	Dr. Phil	CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.0
COMMENTS DR. PHIL	APPLY TO SI	UB LINES A THR	UВ								
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	G15777873350755	M	2	Control Additions	0.00						
Week: 08/14/12		MTWTF	10	50	0.00				- 1		
Week: 08/21/12		MTWTF	10		0.00				- 1		
Week: 08/28/12		MTWTF	10		0.00						
E 24 KSNV 08/0	7/12 09/03/12		12	4-5pm	MTWTF	:30	2	\$700.001	0.00 NM	17	\$11,900.0
	40011170 F	4PM NEWS (1	91922322770V	(4:30 PM-5:0	00 PM)				- 1		
	APPLY TO S	UB LINES A THR	OB								
NEWS											

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 24 KSNV	08/07/1	2 09/03/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	MTWTF 0 PM)	:30	2	\$700.001	0.00 NM	17	\$11,900.00
COMME NEWS	NTS AP	PLY TO SUI	B LINES A THRU	В								
5-350 LTD COMMON	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0		08/13/12 08/20/12	MTWTF	5	\$700.00 \$700.00	0.00						
Week: 08/2		08/27/12	MTWTF	5	\$700.00	0.00						
Week: 08/2	28/12	09/03/12	MTWTF	5	\$700.00	0.00						
E 25 KSNV			NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	MTWTF 0 PM)	:30	2	\$700.001	0.00 NM	2	\$1,400.00
		AT FOUR	490423010012000	D1-AM1	Dete	PER STATE OF						
Week: 08/0	nt <u>Date</u> 07/12	End Date 08/13/12	Weekdays MTWTF	Spots/Week 2	Rate \$700.00	Rating 0.00						
E 26 KSNV	08/14/1	2 09/03/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	MTWTF 0 PM)	:30	5	\$600.001	0.00 NM	15	\$9,000.00
		AT FOUR	TAKE A CONTROL OF THE PROPERTY		144477111127111111111111111111111111111					- 1		
-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/2 Week: 08/2		08/20/12 08/27/12	MTWTF	5	\$600.00 \$600.00	0.00						
Week: 08/2		09/03/12	MTWTE	5 5	\$600.00	0.00						
The second of th	75-5-White-See		M-F Early News	CM	5-630p	MTWTF	:30	6	\$1,000.001	0.00 NM	66	\$66,000.00
			M-F Early News B LINES A THRU				1.00		o Too Marie Assarbis	3.22 1100		**********
EARLY		HEROTOGASIOOS	1944421041041041041	((Epocolup (pagus eag)	528 D-755 C							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 07/3 Week: 08/0		08/06/12 08/13/12	MF MTWTF		\$1,000.00	0.00				- 1		
Week: 08/		08/20/12	MTWTF		\$1,000.00	0.00						
Week: 08/2		08/27/12	MTWTF		\$1,000.00	0.00				- 1		
Week: 08/2	28/12	09/03/12	MTWTF	15	\$1,000.00	0.00						
E 28 KSNV		2 08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,100,001	0.00 NM	5	\$5,500.00
JEOPAF		Ford Date	Weekdow	Coats AMask	Data	Detine						
Week: 08/6		End Date 08/13/12	Weekdays MTWTF		\$1,100.00	Rating 0.00	- 1001921	1174	Calculation Monthly Maria			
		2 09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
JEOPAF		E D	10/	C4-00/I	Dete	Detine				- 1		
Star Week: 08/	rt Date	End Date 08/20/12	Weekdays MTWTF	Spots/Week	Rate \$1,000.00	Rating 0.00				- 1		
Week: 08/2		08/27/12	MTWTF		\$1,000.00	0.00				- 1		
Week: 08/2		09/03/12	MTWTF		\$1,000.00	0.00						
E30 KSNV	08/18/1	2 09/01/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	5-	:30	2	\$650.001	0.00 NM	6	\$3,900.00
KVBC E	ARLY N	EWS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/ Week: 08/		08/19/12 08/26/12	S- S-	2		0.00				- 1		
Week: 08/		09/02/12	S-	2		0.00						
E 31 KSNV	141.000 0.11	THE PROPERTY OF		СМ	7-730pm	MTWTF	:30	5	\$1,000.001	0.00 NM	12	\$12,000.00
WHEEL			M-F Wheel of Fo	Atune						- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	5	\$1,000.00	0.00						
Week: 08/		08/27/12	MTWTF		\$1,000.00	0.00						
Week: 08/	17.11.00.11.07.00.1	09/03/12	MF		\$1,000.00	0.00 MTWTF	:30	5	\$800.001	0.00 NM	12	\$9,600.00
		WITH JON	Face to Face w/ Face to Face w/ RALSTON		730-758pm	MIWIF	.50	J	\$500.00 I	U.UU INIVI	12	93,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/		08/20/12	MTWTF	5		0.00				- 1		
Week: 08/		08/27/12	MTWTF	5		0.00				- 1		

Print Date: 08/29/12 07:50:05 Page 6 of 9

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #.

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Inventory Code Ln Ch Start End E 32 KSNV 08/14/12 09/03/12 Face to Face w/ RalstonCM 730-758pm MTWTF--:30 \$800.001 0.00 NM \$9,600.00 Face to Face w/ J.Ralston FACE TO FACE WITH JON RALSTON Spots/Week Rate Rating Start Date End Date Weekdays 09/03/12 M---F--2 \$800.00 Week: 08/28/12 \$500.001 0.00 NM \$1,500.00 630-730pm ----5-:30 E 33 KSNV 08/18/12 09/01/12 Weekend Jeopardy/WheeM WKND Jeop/Wheel JEOP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating ----5-\$500.00 0.00 08/19/12 Week: 08/13/12 Week: 08/20/12 08/26/12 ----5-\$500.00 0.00 ----5-\$500.00 0.00 Week: 08/27/12 09/02/12 E 34 KSNV 08/04/12 08/11/12 News 3 Olympic Zone CM 7:30-8:00PM 30 \$750.001 0.00 NM \$1,500.00 News 3 Olympic Zone OLYMPIC ZONE Rating Spots/Week Rate Start Date End Date Weekdays Week: 07/30/12 08/05/12 -----\$750.00 0.00 0.00 ----5-\$750.00 08/12/12 Week: 08/06/12 M-----:30 1 \$2,300.001 0.00 NM \$2,300.00 E 35 KSNV 08/13/12 08/13/12 Mon PR 8-10p CM 8-10pm Monday Prime 8-10pm STARS EARN STRIPES Spots/Week Rate Rating Start Date End Date Weekdays M----0.00 Week: 08/13/12 08/19/12 1 \$2,300.00 \$8,000.00 -T----:30 1 \$4,000.001 0.00 NM E 36 KSNV 08/21/12 08/28/12 Tues PR 8-10p CM 8-10pm Tuesday Prime 8-10pm AGT Spots/Week Rate Rating Weekdays Start Date End Date -T----1 \$4,000.00 0.00 08/26/12 Week: 08/20/12 -T----1 \$4,000.00 0.00 Week: 08/27/12 09/02/12 0.00 NM \$2,000.00 10-11pm -T----:30 1 \$2,000.001 E 37 KSNV 08/14/12 08/21/12 Tues PR 10-11p CM Tuesday Prime 10-11pm IOVE IN THE WILD Rate End Date Spots/Week Rating Start Date Weekdays 1 \$2,000.00 0.00 08/19/12 Week: 08/13/12 0.00 -T----1 \$2,000.00 Week: 08/20/12 08/26/12 Length Rate Rtg Type Description Start/End Time Weekdays Ch Date Range Spot :30(\$2,000.00) 0.00 NM 2 KSNV 08/20/12-08/26/12 Tues PR 10-11p 10-11pm Unresolved [ORDERED PROGRAM DOES NOT AIR] ORDERED PROGRAM DOES NOT AIR 1 \$2,100,001 0.00 NM \$6,300.00 E 38 KSNV 08/16/12 08/30/12 Thurs PR 10-11p 10-11pm :30 Thursday Prime 10-11pm ROCK CENTER W/B. WILLIAMS Spots/Week Rate Rating Weekdays Start Date End Date 08/19/12 ---T---1 \$2,100.00 0.00 Week: 08/13/12 0.00 ---T---1 \$2,100.00 08/26/12 Week: 08/20/12 ---T---1 \$2,100.00 0.00 09/02/12 Week: 08/27/12 30 1 \$2,600,001 0.00 NM \$2,600.00 E 39 KSNV 08/24/12 08/24/12 Fri PR 9-10p CM 9-10pm ----F--Friday Prime 9-10pm GRIMM (R) Start Date End Date Weekdays Spots/Week Rate Rating ----F--1 \$2,600.00 0.00 Week: 08/20/12 08/26/12 1 \$3,200.001 0.00 NM \$6,400.00 E 40 KSNV 08/17/12 08/31/12 Fri 10-11p CM 10-11pm ----F--:30 2 Friday Prime 10-11pm COMMENTS APPLY TO SUB LINES A THRU B DATELINE Start Date Weekdays Spots/Week Rate Rating End Date 1 \$3,200.00 0.00 Week: 08/13/12 08/19/12 ----F--\$0.00 0.00 08/26/12 Week: 08/20/12 ----F--1 \$3,200.00 0.00 Week: 08/27/12 09/02/12 2 \$1,100.001 11pm-1135pm 30 0.00 NM 18 \$19,800.00 E 41 KSNV 08/03/12 09/03/12 M-F News 3 at Eleven CM MTWTF--M-F News 3 at Eleven COMMENTS APPLY TO SUB LINES A THRU B

Print Date: 08/29/12 07:50:05 Page 7 of 9

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch Sta		Inventory Code	Break	Start/End	Time Day	ys	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
NEWS 3 NIG		ANTONIA	One of the second secon	B WW.	TO BEEN TOTAL BOOK DEST						
Start Dat Week: 07/31/12		Weekdays MF	Spots/Week	Rate \$1,100.00	Rating 0.00						
Spot Ch Date		Description		/End Time	0.00	V	/eekdays	Length Rate	Rtg Type		
1 KSNV 07/3	1/12-08/06/12 N	N-F News 3 at Eleve	n 11pr	n-1135pm		M	F	30(\$1,100.00)			
See MG		LATE MEMOS									
		: LATE NEWS] <i>II-F News 3 at Eleve</i>	n 11nc	n-1135pm		M	F	30(\$1,100.00)	0.00 8/8/		
See MG		T NOWS S OF ERVE	tr i i i ja	птоорт		100	200-00-00-00-00-00-00-00-00-00-00-00-00-	30(47,700.00)	0.00 14141		
[PGM CI	HG = OLYMPIC	LATE NEWS]									
		Olympics Late News	3 11pr	n-12:35am		M		:30 \$1,100.00	0.00 NM		
(f) MG for 4	1.2 08/03										
[MG] 24 KSNV 08/06	5/12-08/06/12 C	Dlympics Late News	3 11nr	n-12:35am		M		:30 \$1,100.00	0.00 NM		
M MG for 4		nympios cate mens		11-12.05411		1,873		.50 \$1,100.00	U.UU INIVI		
[MG]											
Week: 08/07/12		M		\$1,100.00	0.00						
Week: 08/14/12 Week: 08/21/12		MTWTF		\$1,100.00 \$1,100.00	0.00						
Week: 08/28/12		MTWTF		\$1,100.00	0.00						
E 42 KSNV 08/1	8/12 09/01/12	Sa-Su News 3 at E	levenCM	11pm-1135	pm	-S-	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
HEWG & HIG	THE PARTY	Sa-Su News 3 at I	Eleven								
NEWS 3 NIG Start Dat		Maakdaya	Coote/Mank	Data	Datina						
Week: 08/13/12	5-X(1-00-2001)	Weekdays	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
Week: 08/20/12		S-		\$1,100.00	0.00						
Week: 08/27/12	09/02/12	S-	1	\$1,100.00	0.00						
E 43 KSNV 08/1	9/12 09/02/12	Sa-Su News 3 at E		11pm-1135	pm	5	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEWS 3 NIG	HTSIDE	Sa-Su News 3 at I	Eleven								
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12		S		\$1,100.00	0.00						
Week: 08/20/12 Week: 08/27/12		S		\$1,100.00	0.00						
E 44 KSNV 08/0	- CONTROLLEGE - CONTROL -			\$1,100.00 1135p-1237	0.00 a MTWT	*F	:30	1 \$425.001	0.00 NM	16	\$6,800.00
2 11 110111 0010	TITE GOIGOTTE	Tonight Show	Oili	11000 1201			.00	0425.001	0.00 1410	10	30,000,00
		IB LINES A THRU B	3								
	OW W/ JAY L		Casta (Alaska	D-11-	makes.						
Start Dat Week: 08/07/12		Weekdays M	Spots/Week	Rate \$425.00	Rating 0.00						
Week: 08/14/12		MTWTF	5	\$425.00	0.00						
Week: 08/21/12		MTWTF	5	\$425.00	0.00						
Week: 08/28/12		MTWTF	5	\$425.00	0.00					525	
E 45 KSNV 08/0	7/12 09/03/12	· - [일시대 전시대경기 [] 이 시대기 기업 및 제		1237a-136a	im MTWT	F	:30	2 \$225.001	0.00 NM	17	\$3,825.00
COMMENTS	APPLY TO SU	Late Night w/Fallo IB LINES A THRU B									
LATE NIGHT	W/JIMMY FAL	LON									
Start Dat	50-00-00-11-15-15	and the same of th	Spots/Week	Rate	Rating						
Week: 08/07/12 Week: 08/14/12		M MTWTF	2 5	\$225.00 \$225.00	0.00						
Week: 08/21/12		MTWTF	5	\$225.00	0.00						
Week: 08/28/12		MTWTF	5	\$225.00	0.00						
E 46 KSNV 08/1	8/12 09/01/12			1130pm-1:0)2am	-5-	30	2 \$1,400.001	0.00 NM	6	\$8,400.00
SATURDAY	NIGHTLIVE	Saturday Night Liv	/e								
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12		S-		\$1,400.00	0.00						
Week: 08/20/12		S-		\$1,400.00	0.00						
Week: 08/27/12		S-		\$1,400.00	0,00						
E 47 KSNV 08/1	9/12 09/02/12	Sports Night in Las		Sun 1135p-	1200a	5	:30	1 \$400.001	0.00 NM	3	\$1,200.00
SPORTS NIC	SHT IN LAS VE	Sports Night in La GAS	s vegas						- 1		
Start Dat			Spots/Week	Rate	Rating						
				7 1911						i	

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837423

08/03/12 - 09/03/12

Product Desc:

OBAMA 4 AMERICA

Estimate:

Ln Ch Start	778/3/T	Inventory Code		Start/End T			Len Spo		21.115.0004222 72.27101	Rtg Type		Amount
E 47 KSNV 08/19/	12 09/02/12	Sports Night in La Sports Night in La	PARTY OF THE RESIDENCE OF THE PARTY OF THE P	Sun 1135p-1	200a	S	:30	1	\$400.001	0.00 NM	3	\$1,200.0
SPORTS NIGH	T IN LAS VE		er eranger							- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 08/13/12	08/19/12	S	1	\$400.00	0.00					- 1		
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S	1	\$400.00	0.00							
E 48 KSNV 08/03/	ABOUT THE AND A	Olympics Daytime		9am-4pm	MTWT	F	:30	10	\$1,200.003	0.00 NM	26	\$31,200.0
COMMENTS A OLYMPIC DAY		Olympics Daytim B LINES A THRU										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/31/12	08/06/12	MF	10	\$1,200.00	0.00							
Week: 08/07/12	08/13/12	MTWTF	TATE OF THE REAL PROPERTY.	\$1,200.00	0.00							
E49 KSNV 08/04/		Olympics Daytime Olympics Daytim		4am-6pm		-S-	:30	6	\$1,700.003	0.00 NM	6	\$10,200.0
OLYMPIC DAY												
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays S-	Spots/Week 6	Rate \$1,700.00	Rating 0.00							
E 50 KSNV 08/05/	12 08/05/12			4am-6pm		5	:30	6	\$1,700.003	0.00 NM	6	\$10,200.0
OLYMPIC DAY	TIME	Olympics Daytim	e MEEKEND									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 07/30/12	08/05/12	5		\$1,700.00	0.00							
Spot Ch Date R		escription	CM be US be	t/End Time		W	eekdays	Ler		Rtg Type		
2 KSNV 07/30/1 See MG 50		llympics Daytime V	Veekend 4am	-6pm		23	Su	1	:30(\$1,700.00)	0.00 NM		
		lympics Daytime V	Veekend 4am	-6nm		55	Sa		:30 \$1,700.00	0.00 NM		
(M) MG for 50.		nympies bayune v	vecticità -tarri	Ории			34		.50 \$1,700.00	0.00 (414)		
E 51 KSNV 08/11/		Olympics Daytime	MayeaM	4am-6pm		-5-	:30	5	\$1,700.003	0.00 NM	5	\$8.500.0
EST KSIVV 00/11/	12 00/11/12	Olympics Daytim		чапт-орт		3	.50	3	\$1,700.005	0.00 14141	2.0	30,000.0
OLYMPIC DAY	TIME											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/06/12	08/12/12	S-		\$1,700.00	0.00	727	- 2/2	92	VENEZIENEV (ENEZIE	1211212 01013	rege	V2001 FB105 L-FF25
E 52 KSNV 08/11/		Olympics Daytime		5-7A		-5-	:30	2	\$900.003	0.00 NM	2	\$1,800.0
OLYMPIC DAY		744 CC 1745 CC	Carroll regularies	44000	112-112-12							
Start Date	End Date	Weekdays	Spots/Week 2	Rate	Rating					- 1		
Week: 08/06/12	08/12/12		THE RESERVE THE PARTY OF THE PA		0.00	c	:30	4	\$1,700.003	0.00 NM		\$6,800.0
E 53 KSNV 08/12/	12 00/12/12	Olympics Daytim		4am-6pm (7:00 AM-3:0		5	.30	- 59	31,700.003	U.UU INIVI	4	30,000.0
OLYMPIC DAY	TIME B	Company of the Compan		MINIMAGOS ANACOS COANA	DOCUMENT OF THE STATE OF THE ST							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/06/12	08/12/12	S		\$1,700.00	0.00							
E 54 KSNV 08/03/	12 08/06/12	Olympics Primetil Olympics Primeti		7pm-12am	M	FS-	:30	1	\$6,000.003	0.00 NM	1	\$6,000.0
OLYMPIC PRIM	METIME	ALTEROPER HEROLOGICA COMPANION										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 07/31/12	08/06/12	MFS-		\$6,000.00	0.00							
E 55 KSNV 08/19/	12 08/19/12	NFL Football	CM	1P-9PM	222	S	:30	1	\$3,200.001	0.00 NM	1	\$3,200.0
NFL INDIANAP	OLIS @ PITT											
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 08/13/12	08/19/12	S		\$3,200.00	0.00		-26	- 5	#0.000.00 <i>c</i>	0.00.171	9	
E 56 KSNV 08/26/		NFL Football	CM	1P-9PM	2.4020	S	:30	1	\$3,200.001	0.00 NM	1	\$3,200.0
NFL CAROLINA		744	0	-	D. III							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
	00/00/45		14	00 000 00	0.00							
Week: 08/20/12 E 57 KSNV 08/19/	08/26/12	S	1877.977	\$3,200.00 7-10pm	0.00		:30	_	\$1,100.002	0.00 NM	2	\$2,200.0

Print Date: 08/29/12 07:50:05 Page

KSNV

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Order / Rev:

104878

Advertiser.

Obama for America

Alt Order #: Flight Dates: 06837423

08/03/12 - 09/03/12

Product Desc.

OBAMA 4 AMERICA

DAIVIA 4 AMERICA

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
NEWS 3 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S		\$1,100.00	0.00				- 1		
Week: 08/20/12	08/26/12	S		\$1,100.00	0.00						
N 58 KSNV 08/18/1		To the Point - PM	СМ	730-758pm	5-	:30	- 1	\$375.001	0.00 NM	1	\$375.00
MAR UNCOUN SE		To the Point							- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S-	1	\$375.00	0.00						
N 59 KSNV 08/19/1	2 08/19/12	LAW & ORDER (I Law & Order (LF)		Sat 1-2am /	Sun 1:S	:30	1	\$225.001	0.00 NM	1	\$225.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S	1	\$225.00	0.00						n name
N60 KSNV 08/07/1	2 08/10/12	Olympics Late Ne	ws 3 CM	11pm-12:35	am -TWTF	:30	4	\$1,100.007	0.00 NM	4	\$4,400.00
COMMENTS AF		Late News during									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	-TWTF	4	\$1,100.00	0.00						
N61 KSNV 08/05/1	2 08/05/12	Olympics Daytime	e WeekaM	4am-6pm	5	:30	2	\$0.0016	0.00 NM	2	\$0.00
		Olympics Daytim	e WEEKEND						1		
EXTRA SPOTS		RED IN ERROR			=5702				1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	\$	2	\$0.00	0.00	-0.0	- 1	\$3,200,004	0.00 NM	1	\$3.200.00
N62 KSNV 08/19/1	12 08/19/12		CM	1P-9PM	5	:30	1/4	\$3,200.004	U.UU NIVI	9	\$3,200.00
COMMENTS AT	12 OT V 100	NFL Football JB LINES A THRU	R						- 1		
OLYMPIC DAY	The state of the s	D LINES A TIMO	D.						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	S	1	\$3,200.00	0.00						
N63 KSNV 08/21/	12 08/24/12	Face to Face w/	RalstonCM	730-758pm	-TWTF	:30	2	\$800.001	0.00 NM	2	\$1,600.00
		Face to Face w/									
		JB LINES A THRU	В						1		
OLYMPIC DAY		Mookdays	Spots/Week	Rate	Rating				- 1		
<u>Start Date</u> Week: 08/21/12	End Date 08/27/12	Weekdays -TWTF	2		0.00						
N 64 KSNV 08/28/	a section of the same	19746(6.1)	375	12.030.017.0	/ SUN-TWT	:30	3	\$1,000.001	0.00 NM	3	\$3,000.00
N 04 K3NV 00/20/	12 00/00/12	Wheel in Prime	. 1171 1 (1)	1110110111	a serio ien				200200000000000000000000000000000000000		
WHEEL		VIII.							- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/28/12	09/03/12	-TWT	3	\$1,000.00	0.00						
N 65 KSNV 08/28/	12 08/30/12	Pace to Face in F	PRIME CM	8-11pm	-TWT	:30	3	\$800.001	0.00 NM	3	\$2,400.00
		Face to Face in							- 1		
FACE TO FACE			appearing conservation as as one of	### ### ### ### ### ### ### ### ### ##	D-11-				- 1		
Start Date	End Date		Spots/Week	NAME OF THE OWNER OWNER OF THE OWNER OW	Rating				- 1		
Week: 08/28/12	09/03/12	-TWT	3	\$800.00	0.00				Province Line	077	2544 400 20
·									Totals	674	\$511,400.00